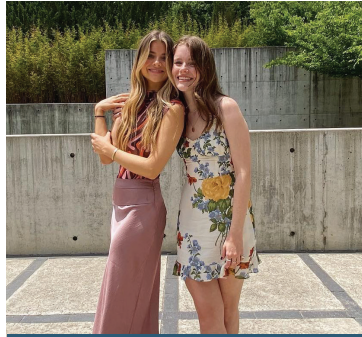


IMPACT REPORT

FY22



FUNDRAISING TOTAL
(IN MILLIONS): **\$14.08**



IN-PERSON VISITORS:
33,349 (+109%)



WEBSITE VISITORS:
94,966 (+32.5%)



SOCIAL MEDIA FOLLOWERS:
21,724 (+11%)   



FRIEND + ANNUAL FUND
MEMBER HOUSEHOLDS: 348



FRIENDS OF THE
MUSEUM: 1,219 (+44%)



EXHIBITIONS OPENED: 12



WORKS ACQUIRED: 507



OBJECTS IN DATABASE:
10,417 (+6.7%)



UGA TOURS: 109
(1,838 PARTICIPANTS)



NON-UGA TOURS: 136
(3,466 PARTICIPANTS)



STUDENT ASSOCIATION
PROGRAMS: 4 (975 PARTICIPANTS)



PUBLIC PROGRAMS: 27
(1,260 PARTICIPANTS)



WORKSHOPS AND CLASSES:
52 (1,161 PARTICIPANTS)



YOUTH AND FAMILY PROGRAMS: 32
(2,615 PARTICIPANTS)



GEORGIA
MUSEUM
of ART

UNIVERSITY OF GEORGIA



ART KITS DISTRIBUTED: \$3,500+

Our museum has run a program called Just My Imagination (JMI for short) for more than 20 years, providing art instruction for small groups at no cost around the state of Georgia at libraries and community centers. Often, these hands-on programs happen in places with little direct access to the arts. The pandemic scuttled our JMI plans for a few years, but we were back in FY22 in a slightly different format, with art kits being mailed out around the state, thanks to the support of the Turner Family Foundation. Local service-oriented camp Teens in Action helped pack up the art kits at the museum.



AWARDS WON: 13

The museum won awards from the Eric Hoffer Book Awards, the Georgia Association of Museums (including for curator Shawnya Harris), SECAC, the Art Librarians Society of North America Southeast Chapter and the Southeastern Museums Conference for exhibitions, publications and programs, including “Emma Amos: Color Odyssey,” “Extra Ordinary: Magic, Mystery and Imagination in American Realism” and its virtual 5th-Grade Tours Program. It also revived its Black History Awards Celebration, presenting Athens-born artist Lou Stovall with the Larry D. and Brenda A. Thompson Award.



LOANS FROM THE COLLECTION: 7

Objects from the museum’s collection continued to circulate around the country, including Vertis Hayes’ powerful painting “The Lynchers” (in the exhibition “Black Artists in America, 1929 – 1954,” at the Dixon Gallery & Gardens, in Memphis, Tennessee), Cecilia Beaux’s “Twilight Confidences” (in “Whistler to Cassatt: American Painters and France,” at the Denver Art Museum and the Virginia Museum of Fine Arts) and Simone dei Crocifissi’s “Madonna and Child with Saints” (in “Medieval Bologna: Art for a University City,” at the Frist Art Museum, in Nashville).